

**EDUCATION ALLIANCE OF WASHOE COUNTY  
BOARD OF DIRECTORS MEETING MINUTES**

January 25, 2021

**1. OPENING ITEMS**

**1.01 Call to Order**

The meeting of Education Alliance Board of Directors was called to order at 4:00 p.m., via Zoom Conference Call per the Nevada State Governor's directives to abide by COVID-19 civil restrictions of not having public meetings in person.

**1.02 Roll Call**

President Eric Scheetz and Board Directors: Dave Bianchi; Debbie Biersdorff; Kristine Brown; Melissa Deadmond; Mariluz Garcia; Lauren Garfinkel; Karin Hilgersom; Kendall Inskip; Landon Miller; Chris Morgan; Charles Pasillas; and, Michelle Sanchez-Bickley were present at roll call.

Director Jill Tolles arrived at 4:37 pm.

Directors Melissa Burnham, Joe Cline, and Phil Kaiser were absent.

Staff included Brittani Haggarty and Kathleen Newman

**1.03 Action to Adopt the Agenda**

Lauren Garfinkel requested to remove item 2.6 from the agenda to be discussed at a later date per P-16 Co-Chair Joe Cline who was unable to attend.

**On motion by Landon Miller and with second by Dave Bianchi, Education Alliance (EA) Board of Directors approved the agenda as presented.**

Yea/Unanimous - Eric Scheetz; Dave Bianchi; Debbie Biersdorff; Kristine Brown; Melissa Deadmond; Mariluz Garcia; Lauren Garfinkel; Kendall Inskip; Landon Miller; Chris Morgan; Charles Pasillas; Michelle Sanchez-Bickley. Motion carries.

**2 Public Comment – none**

## **2.01 Approval of the Minutes from the Meeting of the Education Alliance Board of Directors from November 30, 2020**

**On motion by Melissa Deadmond and second by Dave Bianchi, Education Alliance Board of Directors approved the November 30, 2020 Meeting Minutes.** Yea/Unanimous - Eric Scheetz; Dave Bianchi; Debbie Biersdorff; Kristine Brown; Melissa Deadmond; Mariluz Garcia; Lauren Garfinkel; Kendall Inskip; Landon Miller; Chris Morgan; Charles Pasillas; Michelle Sanchez-Bickley. Motion carries.

## **2.02 Discussion and Possible Action to Approve the Education Alliance Financials to update the bi-annual reporting to the Board of Directors to November and June (from September and June)**

Eric Scheetz shared this recommendation from the Financial Review Team to confirm the annual financial reporting dates in November and June which allows more time for financial transactions to be processed and provides additional clarity and certainty to EA's financial balances.

**On motion by Dave Bianchi and second by Charles Pasillas, Education Alliance Board of Directors approved the bi-annual reporting to the Board of Directors to November and June.** Yea/Unanimous - Eric Scheetz; Dave Bianchi; Debbie Biersdorff; Kristine Brown; Melissa Deadmond; Mariluz Garcia; Lauren Garfinkel; Kendall Inskip; Landon Miller; Chris Morgan; Charles Pasillas; Michelle Sanchez-Bickley. Motion carries.

## **2.03 Information and Discussion on the Distance Learning Laptop Drive (DLLD), with updates on technology, fundraising, sponsors, and goals**

Kendall Inskip shared the Donor Analysis on the DLLD and thanked Brittani Haggarty for assembling the data. Breakdown includes the total numbers of donors (165 with 12 repeat donors) and gift amounts ranging from \$5 to \$144,720, as well as other metrics about companies/organizations and donations/gifts. Kendall noted the total raised is currently \$647,000 raised, with 2,148 laptops provided to students to date since April 2020. Kendall also noted the WCSD Technology Strategic Plan will be presented by Dr. Chris Turner to the WCSD Board of Trustees in the upcoming days and Debbie Biersdorff noted the Plan will include how the district will sustain device and technology needs moving forward.

#### **2.04 Information and Discussion on the 2021 Run for Education, with updates on planning, fundraising, and collaboration with Washoe County School District**

Eric addressed the board regarding the decision on the direction of the Run before March as the event requires one year of planning, coordination, fundraising and resources secured to be successful, with the unknown of Covid restraints and what they will look like in the fall being the biggest hinderance. Kendall said she booked Sparks Marina although payment is not yet required and has been attending the Special Events Coalition (Reno and Sparks) to stay up to date on plans for special events this year given the uncertainty of Covid restrictions and directives of the Governor. Debbie noted the current restrictions the school district faces and what the outcomes this fall might look like, such as bus capacity, social distancing requirements. Charles Pasillas recommended we not commit to things that require money/deposit. However, time and uncertainty remain the biggest questions thus causing event planning to be difficult. Ideas were shared on doing some type of alternative (or virtual event) in schools or among schools to get district students involved in physical education to support Kids in Motion.

#### **2.05 Information and Discussion on the 2021 Partner in Education PiE Champion Awards, to include the change from in-person to virtual/pre-recorded special**

Since we are unable to host the Partner in Education PiE Champion Awards in conjunction with Principal for a ½ Day, Kendall shared the great news of an Education Alliance "Partner in Education PiE Champion Award" TV special with our media partner, KTVN 2 News. The television special will feature new and previous PiE champions, educators, WCSD leadership, as well as local/state partners and dignitaries. Brent Boynton will also be honored for his commitment to education and the community during the 30-minute special as well. Jill Tolles offered a legislative Proclamation for Brent to be read on the NV State Assembly floor, asking for members to email her remembrances and information about Brent's life and work. Kendall also reported on a new Partner in Education with Big Reno Coat Drive, stating that 2,100 brand new winter coats have been donated to students in need given that WCSD bus windows need to remain open this winter to mitigate COVID. Kendall also thanked the employees of Panasonic for their donations during the "Community Give Back" program where employees were able to allocate donations to a selected non-profit, and where Ed Alliance received \$13,580.

**2.06 Information and Discussion on the activities and initiatives of the P-16 Advocacy Council (FOR INFORMATION AND DISCUSSION ONLY)**

Removed from agenda

**3. CLOSING ITEMS**

**3.01 Public Comment – none**

**3.02 Announcement of Next Regular Meeting**

The next Board of Directors meeting is scheduled for Monday, March 29th, 4:00 PM at a location and method of meeting to be determined based on the Governor's COVID-19 Response Directives.

**3.03 Adjourn Meeting**

There being no further business, President Eric Scheetz adjourned the meeting at 4:50 PM.



3/29/2021

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**Eric Scheetz, President**

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**Date**